





**CHICKEN WING FESTIVAL & COOKOFF** 

**ADMISSION** with a promo code **"EARLY BIRD"** until May 1st

**FREE ENTRY** for ages 15 & under!





**NOW TAKING** APPLICATIONS FOR:

SERVING HOMELESS CHILDREN AROUND ACADIANA

PARC

INT'L





SPONSORS

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wingwarsofacadiana.com





We are excited to announce that the third annual Wing Wars of Acadiana Festival is officially set for Saturday, May 18th, 2024, at Parc International in Downtown Lafayette, Louisiana. This all-thingschicken-wings festival and cook-off is a community awareness campaign and fundraising event that has been organized to benefit Gifting Grace Project, Acadiana's Homeless Children's Outreach. Our goal is to raise funds for our quarterly projects that provide more than 2000 homeless children in Acadiana with necessary educational tools and health and wellness resources.

We cordially invite you to participate in our sponsorship program this year.

Gifting Grace Project started in the fall of 2020 with the desire to reach every homeless child in our community and remove unnecessary barriers that they face to help them along their educational and life journey. Since our beginning in 2020, we have reached more than 8000 homeless and impoverished children across 9 local parishes with backpacks and school supplies, school uniforms, shoes, socks, hygiene kits, Christmas gifts and much more. We have worked diligently to make a positive impact in our community, but we cannot do it alone. We need the support of generous individuals and local businesses to continue our mission.

By becoming a sponsor for this event, you will have the opportunity to reach a wide audience of potential customers and, most importantly, make a positive impact in your community. Last year we had an estimated attendance of over 3000 people as stated by the Lafayette Fire Marshall. Our sponsorship packet outlines the different sponsor levels which are available to you. To register as a sponsor, first contact David Owens at the below phone number or email address and then go to www.WingWarsOfAcadiana.com and register under the Sponsor tab.

Please join us in our mission to Freely Love, Serve and Support homeless children by providing them with essential resources, support services and community advocacy to remove unnecessary barriers they face and help them discover a brighter future.

Thank you for your time and consideration. We look forward to hearing from you soon.

Kindest Regards,

#### **David Owens, Founder and Executive Director**

Gifting Grace Project - Acadiana's Homeless Children's Outreach C: 337-321-3356 david@giftinggraceproject.com www.GiftingGraceProject.com "Hope for Homeless Children."

217 Rue Louis XIV #100, Lafayette, LA 70508

337-321-3356

<u>david@giftinggraceproject.com</u>

Gifting Grace Project, Inc. is a 501(c)(3) tax-exempt charity as designated by the Internal Revenue Service of the United States. EIN: 86-2431236



## **EXCLUSIVE Sponsorship Levels**

#### **PRESENTING SPONSOR - \$7,500**

- Exclusive Sponsor Level.
- Sponsor will receive TV, Radio and other media recognition.
- Sponsor logo printed on Center Stage banner and other banners throughout Parc International.
- Audio recognition from stage by Emcee.
- ✤ 1 honorary seat at the Official Judges table at the event.
- Name or Logo on WingWarsofAcadiana.com and GiftingGraceProject.com websites.
- Social Media recognition.
- Prominent placement of name or logo on e-mail campaigns with website hyperlink. (6,000+ Emails)
- \*Prominent placement on all printed promotional materials prior to and during the 2023 event. (10,000+ printed flyers; 200+ printed posters; Event Drink Cups.)
- 10 FREE General Admission Tickets which will each include:
  (5 Chicken Wing Tasting Tickets and 1 soft drink / water ticket per ticket.)
- ✤ 5 FREE 2024 Souvenir Cups with UNLIMITED Soda/Lemonade/Water Refills.

#### Entrance / Gate Sponsor - \$5,000

- Exclusive Sponsor Level.
- Sponsor name/logo printed on Main Entrance banners
- ✤ Audio recognition from stage by Emcee.
- ✤ 1 honorary seat at the Official Judges table at the event.
- Name or Logo on WingWarsofAcadiana.com and GiftingGraceProject.com websites.
- Social Media recognition.
- \*Placement on all printed promotional materials prior to and during the 2023 event. (10,000+ printed flyers; 200+ printed posters)
- 6 FREE General Admission Tickets which will each include:
  (5 Chicken Wing Tasting Tickets and 1 soft drink / water ticket per ticket.)
- ◆ 1 FREE 2024 Souvenir Cups with UNLIMITED Soda/Lemonade/Water Refills.

#### Automotive Sponsor - \$4,000

- Exclusive Sponsor Level.
- Sponsor may bring up to 2 vehicles to be displayed near the stage at Parc International.
- Exclusive placement of Sponsor name/logo on barricades surrounding vehicles.
- Audio recognition from stage by Emcee.
- Name or Logo on WingWarsofAcadiana.com and GiftingGraceProject.com websites.
- Social Media recognition.
- 4 FREE General Admission Tickets which will each include:
  (5 Chicken Wing Tasting Tickets and 1 soft drink / water ticket per ticket.)
- ◆ 1 FREE 2024 Souvenir Cups with UNLIMITED Soda/Lemonade/Water Refills.

## **EXCLUSIVE Sponsorship Levels - CONT'd**

#### **Drink Station Sponsor - \$3000**

- Exclusive Sponsorship Level.
- Sponsor name/logo on banners surrounding Drink Stations.
- Audio recognition from stage by Emcee.
- Name or Logo on WingWarsofAcadiana.com and GiftingGraceProject.com websites.
- Social Media recognition.
- 2 FREE General Admission Tickets which will each include:
  (5 Chicken Wing Tasting Tickets and 1 soft drink / water ticket per ticket.)
- ◆ 1 FREE 2024 Souvenir Cups with UNLIMITED Soda/Lemonade/Water Refills.

#### Band Sponsor - \$2,500

- Exclusive Sponsor Level.
- Sponsor name/logo on barricades in front of stage.
- Audio recognition from stage by Emcee.
- Name or Logo on WingWarsofAcadiana.com and GiftingGraceProject.com websites.
- Social Media recognition.
- 2 FREE General Admission Tickets which will each include:
  (5 Chicken Wing Tasting Tickets and 1 soft drink / water ticket per ticket.)
- ◆ 1 FREE 2024 Souvenir Cups with UNLIMITED Soda/Lemonade/Water Refills.

#### Kids Zone Sponsor - \$2000

- Exclusive Sponsorship Level.
- Sponsor name/logo on barricades surrounding the Kids Zone.
- Audio recognition from stage by Emcee.
- Name or Logo on WingWarsofAcadiana.com and GiftingGraceProject.com websites.
- Social Media recognition.
- 2 FREE General Admission Tickets which will each include:
  (5 Chicken Wing Tasting Tickets and 1 soft drink / water ticket per ticket.)
- ◆ 1 FREE 2024 Souvenir Cups with UNLIMITED Soda/Lemonade/Water Refills.



#### Platinum Sponsor - \$4000

- Name or Logo on Sponsor banner next to Parc International stage.
- Audio recognition from the stage between bands.
- Name or Logo on WingWarsofAcadiana.com AND GiftingGraceProject.com websites.
- Social Media shoutout.
- \* Placement of company logo on printed promotional materials. (10,000+ printed flyers; 200+ printed posters.)
- 4 FREE General Admission Tickets which will each include:
  (5 Chicken Wing Tasting Tickets and 1 soft drink / water ticket per ticket.)
- ◆ 1 FREE 2024 Souvenir Cup with UNLIMITED Soda/Lemonade/Water Refills.

#### Gold Sponsor - \$2000

- Name or Logo on Sponsor banner next to Parc International stage.
- Audio recognition from the stage between bands.
- Name or Logo on WingWarsofAcadiana.com AND GiftingGraceProject.com websites.
- Social Media shoutout.
- 2 FREE General Admission Tickets which will each include:
  (5 Chicken Wing Tasting Tickets and 1 soft drink / water ticket per ticket.)
- ◆ 1 FREE 2024 Souvenir Cup with UNLIMITED Soda/Lemonade/Water Refills.

#### Silver Sponsor - \$1000

- Name or Logo on Sponsor banner next to Parc International stage.
- Company logo on WingWarsofAcadiana.com AND GiftingGraceProject.com websites.
- Social Media shoutout.
- 2 FREE General Admission Tickets which will each include:
  (5 Chicken Wing Tasting Tickets and 1 soft drink / water ticket per ticket.)
- ◆ 1 FREE 2024 Souvenir Cup with UNLIMITED Soda/Lemonade/Water Refills.

#### Bronze Sponsor - \$500

- Name or Logo on Sponsor banner next to Parc International stage.
- Company logo on WingWarsofAcadiana.com AND GiftingGraceProject.com websites.
- Social Media shoutout.

\*\*\*In-Kind Sponsors are an important element of the Wing Wars of Acadiana Chicken Wing Festival. In-Kind Sponsors help to keep the cost of festival production manageable. If you have a service or product our festival will benefit from, please contact us! Our committee will be happy to work with you to find a way to present your business or organization to festival attendees without any cash in exchange for the appropriate sponsor level. PLEASE NOTE: Subject to Board Approval.\*\*\*



### **Sponsor Agreement Form**

Business/Entity Name:*					
First Name: *	Name: * Last Name: *				
Position or Title with business (Owner, Manager, Director, etc.):*					
Physical/Mailing Address: *					
City: *	State: *_		Zip Code: *		
Cell Phone: *_()	Phone: *_()      Secondary Phone: _()				
Email: *					
Facebook: http://www.facebook.com/					
Social Media Handles:				_	
Exclusive Festival Sponsor:		_	Kids Zone Sponsor	\$2,000.00	
PRESENTING Sponsor	r \$7,500.00	(	General Festival Sponsor:		
Entrance Gate Sponsor	\$5,000.00	_	Platinum Sponsor	\$4,000.00	
Automotive Sponsor	\$4,000.00	_	Gold Sponsor	\$2,000.00	
Drink Station Sponsor	\$3,000.00	_	Silver Sponsor	\$1,000.00	
Band Sponsor	\$2,500.00	-	Bronze Sponsor	\$500.00	

Online Submission is available on our website at www.WingWarsOfAcadiana.com. Please complete or process your Sponsor Agreement and Check/Cash/Card payment there.

Printed Form Submission: If you would like to submit a paper copy of the Sponsorship Agreement form, please scan and email a copy to david@giftinggraceproject.com.

Make checks payable to Gifting Grace Project, Inc. and Mail to 217 Rue Louis XIV, Ste 100, Lafayette, La 70508

Sponsor Representative: \_\_\_\_\_ Date: \_\_\_\_\_